

Designing "Terms of Service; Didn't Read"

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Pipes BCN - Hangar - "interface dictatorship"

Interfaces to Tos&PP are broken

The biggest lie

- ☑ I have **not** read the Terms & Conditions ∨
many times but often agree to them anyway.

Figure: biggestlie.com

Too long to read

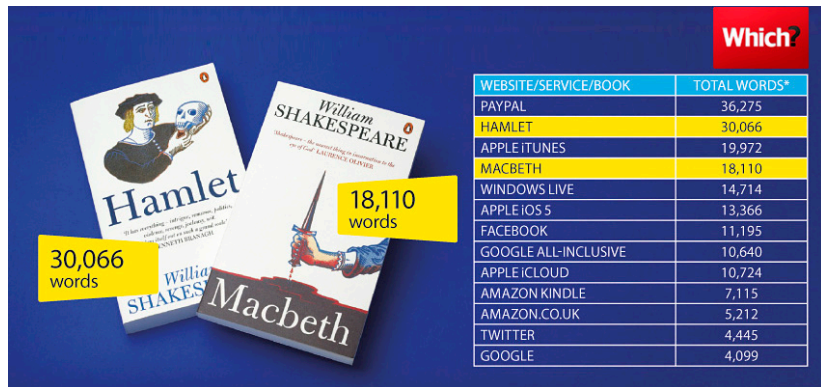







Figure: Litterature

Terms of Service; Didn't Read
<http://tosdr.org>






An example of a ToS;DR review

SoundCloud Class B

-  You stay in control of your copyright
-  Collected personal data used for limited purposes
-  6 weeks to review changes
-  Indemnification from claims related to your content or your account
-  Personal information can be disclosed in case of business transfer or insolvency

 [More details](#)

Twitpic Class E

-  Twitpic takes credit for your content
-  Your content is for Twitpic and their partners
-  Reduction of legal period for cause of action
-  You indemnify Twitpic from any claim related to your content
-  Deleted images are not really deleted

 [More details](#)

Figure: 2 examples of ToS;DR reviews

A class rating system per-service

Class A

Class B

Class C

Class D

Class E

Figure: Classes A to E



ENERG

енергия · ενεργεια



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A++

ENERGIA · ЕНЕРГИЯ
ENERGEIA · ENERGIJA
ENERGY · ENERGIE · ENERGI

280
kWh/annum



155 L



54 L



38 dB

2010/1060

Mozilla Privacy Icons



Your data is kept for less than 1 month.



Your data may be kept indefinitely.

Figure: Mozilla's original Privacy Icons approach

One-dimensional rating icons






-  You stay in control of your copyright
-  Collected personal data used for limited purposes
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Figure: examples of ToS;DR icons

-  Terms may be changed any time at their discretion, without notice to the user
-  They can remove your content at any time and without prior notice
-  The copyright license is broader than necessary
-  Reduction of legal period for cause of action
-  Deleted videos are not really deleted

Figure: examples of ToS;DR icons



Figure: European standard hazard symbol for harmful or irritant chemicals

A title






-  You stay in control of your copyright
-  Collected personal data used for limited purposes
-  6 weeks to review changes
-  Indemnification from claims related to your content or your account
-  Personal information can be disclosed in case of business transfer or insolvency

Figure: examples of ToS;DR titles






-  Terms may be changed any time at their discretion, without notice to the user
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Figure: examples of ToS;DR titles < > > > > > >

4 levels of complexity

The screenshot shows a review window for SoundCloud. At the top, it says "SoundCloud" with the logo, "Share review", and a URL "http://tosdr.org/#soundcloud". Below this is a green bar with "CLASS B" and the text "The terms of services are fair towards the user but they could be improved." There are four main points, each with a thumbs-up icon and a "Discussion" link:

- You stay in control of your copyright** Discussion
You only grant to SoundCloud the rights necessary to operate the services. You grant to the public the rights to listen and to share your tracks "within the parameters set by you" for each track. You can also publish easily your tracks under a Creative Commons license of your choice.
- Collected personal data used for limited purposes** Discussion
SoundCloud collects data that you provide, but also **automatically**. Information collected about you is only used for a list of purposes which are reasonable. Your data is not shared with any third-party, except for the features you use.
- 6 weeks to review changes** Discussion
When SoundCloud decides to modify the terms of service, they notify you by email. The changes will go in application after 6 weeks, leaving a reasonable amount of time for you to consider whether you agree to the changes.
- Indemnification from claims related to your content or your account** Discussion

At the bottom of the window, there is a "More details" link.

Figure: Complete ToS;DR review for SoundCloud